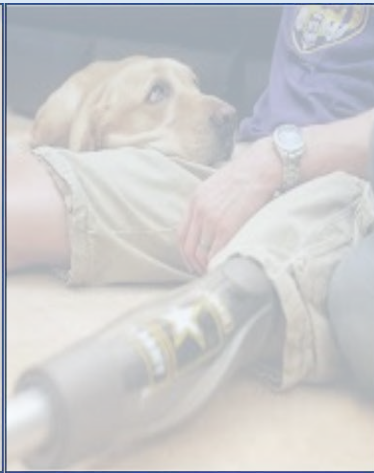


# Adaptive Motorsports & Wellness

*Re-integrating America's wounded warriors into independent civilian life*



# Today's Wounded Warrior Challenge

*Severe disability challenges the re-integrating into civilian*

- 500,000+ wounded warriors in the last 20 years.
  - During Operation Iraqi Freedom/Operation Enduring Freedom (OIF/OEF), many service members suffered amputation at a time in their life when they were in peak physical and mental condition.
- Many with severe physical disabilities.
- Advancements have dramatically increased their physical capability opportunities.
- Re-integrating into civilian life remains a critical rehabilitation challenge.
- Warriors believe they can no longer participate in stimulating activities they enjoy.



# Today's Wounded Warrior Challenge

*Rehabilitation is key*

- Regaining mobility after spinal or leg injury.
- Relearning daily activities with or without prosthesis.
- Overcoming dependence on others.
- Overcoming issues of isolation, decreased self-esteem and depression.
- Relearning driving skills with new physical limitations.
- Re-acquiring a driver's license – *critical to independence in today's modern world.*



# The AM&W Training Solution

*DoD and DVA seek patient-focused rehab and education technologies*

## ***Current Methodologies:***

- Require significant time, cost, and effort to be effective.
- Are repetitious and tedious, making it difficult to sustain interest.
  - Warriors are used to heightened periods of mental awareness. And they identify themselves by their unique skill sets as soldiers.
- Often result in decreased motivation, participation and successful outcomes.

## ***AM&W Training Solution:***

- Reduces training time and costs.
- Reduces risks on the road.
- Reduces risk of isolation and depression.
- Delivers new skills for an active, independent life.

# The AM&W Training Program

*Overcoming rehabilitation challenges via safe, adrenaline-filled activities*

## **Time-saving, cost-controlling Driving Simulation**

- Hand control adapted game wheel suite.
- Enhance effectiveness, reproducibility via familiarization.
- Acquire skills that seamlessly transfer to the road.

## **Risk-avoiding Skills School**

- Apply virtual skills to hand control equipped vehicles.
- Practice car control on large, paved courses.
- Re-enforce safety that reduces accidents and saves lives.

## **Exclusive, spirit-elevating Racecar Experience**

- Adapted stock car and race track driving.
- Professional co-driver using mirrored training controls.
- Warriors discover abilities and realize independence.



# AM&W Training Program Results

*Fun and independence for warriors living with disability*

## ***Warriors are Engaged:***

- In addition to driving, warriors conduct phone calls and write letters to support their AM&W Bucket List.

## ***Warriors are Motivated:***

- If warriors can drive a race car, why can't they swim with dolphins, swim with dolphins and fish for tarpon?

## ***Warriors are Challenged:***

- Warriors rediscover life by rediscovering themselves.



# AM&W Program Outreach & Growth

*Independence in driving leads to independence in life*

- 2012 National Video of the Year, Speed TV <http://tinyurl.com/d6jypsj>
- 2013 RESNA Annual Conference <http://tinyurl.com/zcdve23>
- 2013 Rockingham Speedway, fund raising <https://youtu.be/DI2mHCwYS2c>

Double-amputee, Army Veteran and Florida  
Republican Rep. Brian Mast  
<http://tinyurl.com/mclkyu>



- **2017 Summit in the Swamp**
  - Virtual world driver training and PARAKart Skills School
  - Racing on NASCAR oval track or European road course
  - Plus, Bucket List activities such as:
    - Glass Bottom Boats, viewing State Park coral reefs
    - Scuba diving with Veterans Adaptive Sports and swimming with DOLPHINS Plus
    - Charter Boat Fishing
- **2018 Virtual Challenge Bucket List - Drive Pace Lap for Daytona!**

# AM&W Program Sponsor Benefits

*Small, upfront sponsorship = broad scope media awareness*

## ***Promotions are a Program Pillar, and benefit sponsors with:***

- Local and national mainstream media coverage and placement, including ESPN, CNN, ABC, NBC, CBS, and FOX and local affiliates.
- National wire service coverage, including Associated Press, USA Today, Wall Street Journal, NY and LA Times, Bloomberg News, and Sporting News NASCAR Wire Service.
- Print coverage, including NASCAR Illustrated, ESPN the Mag, AutoWeek, National Speed Sport News, Speedway Illustrated, Men's Journal, and Men's Health.
- Active online and Social Media networking, including Facebook and LinkedIn.
- Film footage for self-marketing your sponsorship.
- A sliding scale of opportunities, including fund raising events and racecar branding.
- Promotional opportunities beyond motorsports:
  - Living an active lifestyle.
  - Exploring nature and natural resources.
  - Discovering new talents, skills, hobbies and careers.





# Why AM&W?

*Help re-integrate a wounded warrior into civilian life today*

## ***Your support will help wounded warriors:***

- Overcome the traditional issues of isolation and depression.
- Avoid dependence on their families and friends.
- Discover new sources for self-esteem and self-worth.
- Learn life-changing skills, including driving in safety.
- Discover new activities and hobbies that promote exercise and meeting new people.



***“Give a man a fish, and you feed him for a day.  
Teach a man to fish, and you feed him for a lifetime”.***

# Support AM&W Today

*Help wounded warriors discover the next phase of their lives*

***Contact me today to discuss how together we can change lives!***

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